

Cookie Policy

Quant AB, Company Reg. No. 556975-5654, St. Göransgatan 66, 112 33 Stockholm, Sweden (“**Quant**” or “**we**”) use cookies to improve your experience when using our website, to generate statistics and analyze users, as well as to enhance our security.

What is a cookie?

A cookie is a small text file that is saved either temporarily or for a set period of time on your device (computer, tablet, smart phone etcetera). Cookies may be used to e.g. show relevant and personalized advertisements, remember user settings or allow visitors to navigate the website.

There are two main types of cookies;

- 1) **permanent cookies** which are stored on your device for a specified period of time, and
- 2) **session cookies** which are stored on your device while you are using the website and deleted when you close your browser.

Types of cookies we use

We use the following types of cookies:

- **Strictly necessary cookies** (e.g. allow you to navigate on our website and use its features).
- **Third-party cookies** (e.g. Google Analytics) → With our permission, third party cookies are placed on our website by third parties such as advertising networks. These are mainly used to show you relevant and personalized advertisements, or to measure the effectiveness of an advertising campaign, to record traffic flow, ad clicks, etcetera.

Below you see the complete list of cookies used, and for how long each cookie is saved on your device.

Name	Purpose	Type	Personal Data collected	Data Retention of the personal data collected	Information shared with:
cookielawinfo-checkbox-necessary	Remember if user accepts cookies or not	Persistent	No	N/A	No one
_dc_gtm_UA-86294761-1	Google Tag Manager integration	Persistent	No	N/A	Google
_ga	Google Analytics Used to distinguish users.	Persistent	Yes, Client ID (randomly generated)	2 years	Google
_gid	Google Analytics Used to track user behaviour.	Persistent	Yes, session ID	24 hours	Google
_lfa	Leadfeeder Used to identify B2B companies and unique devices.	Persistent	Yes, Client ID (randomly generated)	2 years	Leadfeeder

Any personal data about you collected by our cookies will be processed in accordance with Quant's [Privacy Policy](#).

How to avoid cookies

If you do not agree to Quant's use of cookies in accordance with this Cookie Policy, you should either (i) oppose to our use of cookies which will be possible by an active choice provided to you when you enter the website, (ii) change the settings in your browser to prevent cookies from being saved on your device, or (iii) avoid using our website completely. Please note that if you do not allow cookies, you may not be able to benefit from the full potential of our website.

You can also delete cookies that have already been saved on your device. There are various ways to do this depending on what type of browser you use. For more information on how to change cookie settings or delete cookies on your browser, please go to your browser's help pages.

For general information about cookies, please visit <https://www.aboutcookies.org/>.

Changes to our policy

Quant reserves the right to change this Cookie Policy at any time. The new terms will be published on Quant's website.

Questions

If you have any questions about this Cookie Policy, please contact us at:

E-mail: integrity@quantservice.com
